

CREATIVE PORTFOLIO

TEXOMA EDIT AGENCY IS A FULL-SERVICE CREATIVE MARKETING AGENCY SPECIALIZING IN SOCIAL MEDIA MANAGEMENT, BRANDING, PHOTOGRAPHY, AND DIGITAL STRATEGY. WE HELP BUSINESSES BUILD INTENTIONAL ONLINE PRESENCES THROUGH ELEVATED VISUALS, THOUGHTFUL STORYTELLING, AND CONTENT DESIGNED TO CONNECT.



TEXOMA EDIT
AGENCY

WHO WE ARE

TEXOMA EDIT AGENCY WAS FOUNDED WITH A PASSION FOR HELPING BRANDS STAND OUT WITH CONFIDENCE AND CLARITY. BASED IN TEXOMA, WE WORK CLOSELY WITH BUSINESSES TO CREATE STRATEGIC, VISUALLY COMPELLING CONTENT THAT REFLECTS WHO THEY ARE AND WHERE THEY'RE GOING. FROM SOCIAL MEDIA MANAGEMENT TO BRANDING AND PHOTOGRAPHY, OUR WORK IS ROOTED IN CREATIVITY, CONNECTION, AND COMMUNITY.



WITH OVER 7 YEARS OF EXPERIENCE IN DIGITAL MARKETING, BRANDING, AND CONTENT CREATION, WE COMBINE STRATEGY WITH CREATIVITY TO DELIVER IMPACTFUL MARKETING SOLUTIONS TAILORED TO EVERY CLIENT.

CREATIVE SERVICES



SOCIAL MEDIA
STRATEGY &
MGMT

BRAND
DEVELOPMENT

DIGITAL
ADVERTISING

PHOTOGRAPHY
& CONTENT
CREATION

GRAPHIC
DESIGN

WEB DESIGN

REBA'S PLACE SOCIAL MEDIA CONTENT FOCUSED ON SHOWCASING THE RESTAURANT'S ENERGETIC ATMOSPHERE, SIGNATURE DISHES, SPECIALTY COCKTAILS, AND GUEST EXPERIENCE. THROUGH STRATEGIC PHOTOGRAPHY AND BRANDED CONTENT CREATION, THE PROJECT HIGHLIGHTED THE PERSONALITY AND HOSPITALITY BEHIND THE BRAND WHILE INCREASING AUDIENCE ENGAGEMENT ONLINE.

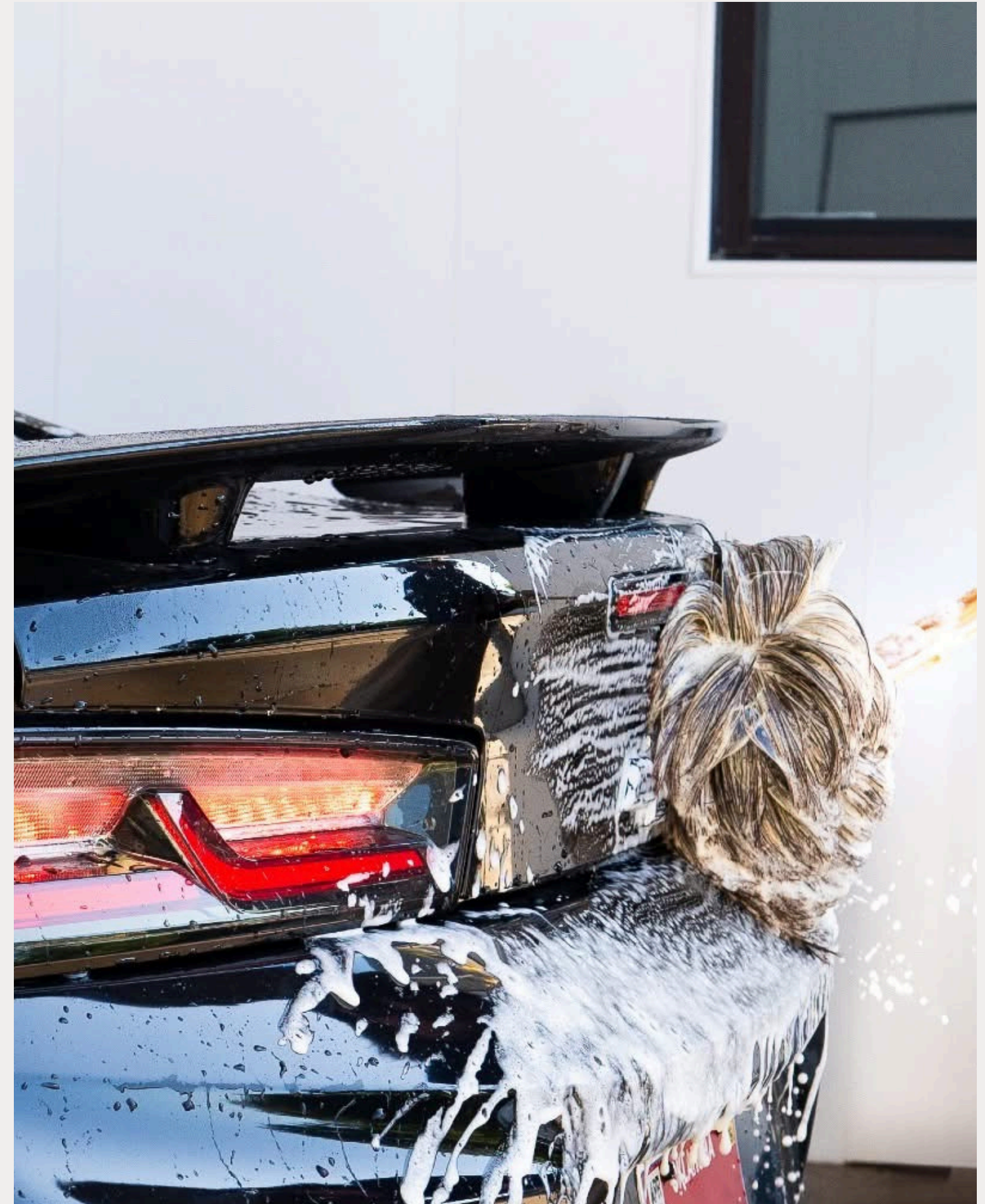
PROJECT #1





PROJECT #2

THIS PROJECT CENTERED AROUND CREATING HIGH-IMPACT VISUAL CONTENT FOR A LOCAL CAR WASH BRAND. THROUGH DYNAMIC PHOTOGRAPHY, BRANDED CAMPAIGNS, AND SOCIAL-FIRST CONTENT, THE GOAL WAS TO ELEVATE THE CUSTOMER EXPERIENCE WHILE SHOWCASING THE PROFESSIONALISM AND ENERGY BEHIND THE BUSINESS.





THIS HOSPITALITY-FOCUSED PROJECT WAS DESIGNED TO SHOWCASE ELEVATED DINING, REFINED CUISINE, AND THE OVERALL GUEST EXPERIENCE THROUGH INTENTIONAL VISUAL STORYTELLING. WITH A STRONG FOCUS ON HIGH-END DISHES, CURATED PRESENTATION, AND ATMOSPHERE, THE CONTENT HIGHLIGHTED THE RESTAURANT'S SOPHISTICATED DINING EXPERIENCE IN A WAY THAT FELT MODERN, INVITING, AND VISUALLY COMPELLING.

PROJECT #3





PROJECT #4

CONTENT CREATED FOR MURRAY STATE COLLEGE FOCUSED ON CAPTURING GRADUATION CELEBRATIONS AND COMMEMORATING AMERICA'S 250TH BIRTHDAY THROUGH ENGAGING VISUAL STORYTELLING. THROUGH EVENT PHOTOGRAPHY AND STRATEGIC SOCIAL MEDIA CONTENT, THE PROJECT HIGHLIGHTED STUDENT ACHIEVEMENT, SCHOOL PRIDE, AND COMMUNITY CELEBRATION WHILE STRENGTHENING THE COLLEGE'S DIGITAL PRESENCE.





WHAT'S NEXT?

CURRENT PROJECTS

THE 1919 BOUTIQUE HOTEL IS AN ONGOING BRANDING AND CREATIVE DEVELOPMENT PROJECT DESIGNED BY TEXOMA EDIT AGENCY. STARTING FROM A BLANK SLATE, THE BRAND HAS BEEN INTENTIONALLY CRAFTED THROUGH CUSTOM LOGO DESIGN, CURATED TYPOGRAPHY, BRAND COLORS, TEXTURES, ICONOGRAPHY, AND A REFINED BRAND VOICE INSPIRED BY TIMELESS HOSPITALITY AND HISTORIC CHARACTER. AS THE PROJECT CONTINUES TO EVOLVE, MARKETING MATERIALS, VISUAL ASSETS, AND CREATIVE DIRECTION ARE BEING DEVELOPED TO BRING THE FULL BRAND EXPERIENCE TO LIFE.



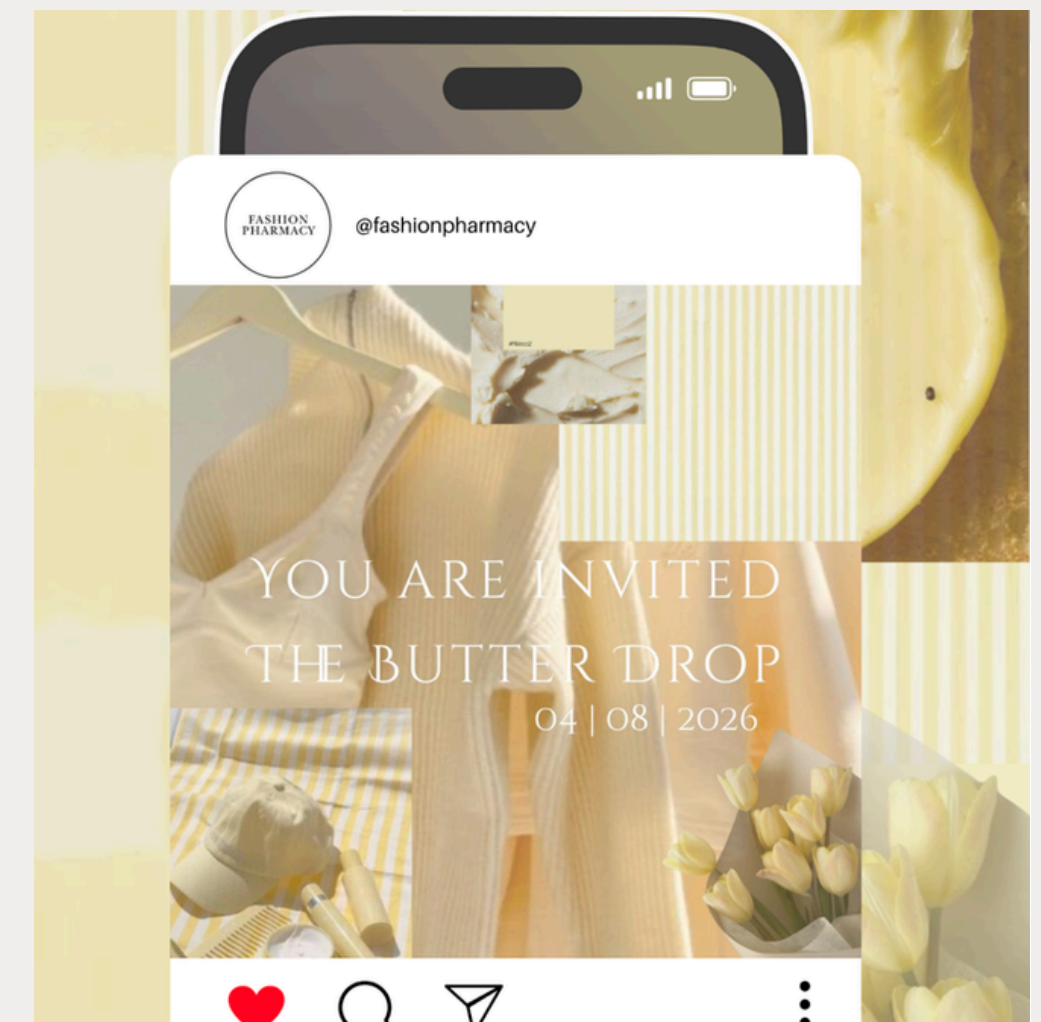
PROJECTS



LOGO DESIGN



SOCIAL CAMPAIGN



PAID MEDIA STRATEGY

RECENT MONTHLY RESULTS

MURRAY STATE COLLEGE | 2026

- 176K+ COMBINED SOCIAL MEDIA VIEWS
- 105K+ ACCOUNTS REACHED ACROSS FACEBOOK & INSTAGRAM
- 24 PIECES OF CONTENT CREATED IN ONE MONTH
- 15K+ FACEBOOK ENGAGEMENTS
- 6.5K+ PROFILE VISITS GENERATED
- 45K+ VIEWS ON HIGH-PERFORMING ORGANIC CONTENT
- 77+ NEW FOLLOWERS GAINED IN 30 DAYS
- MONTH-OVER-MONTH GROWTH ACROSS ALL MAJOR METRICS
- STRATEGIC CONTENT FOCUSED ON AUDIENCE GROWTH & ENGAGEMENT

THE VENUE | 2026

- 14K+ COMBINED CAMPAIGN VIEWS
- 9.6K+ USERS REACHED THROUGH TARGETED ADVERTISING
- 370+ LINK CLICKS GENERATED
- 259+ WEBSITE PAGE VIEWS DRIVEN
- 1.3K+ CAMPAIGN ENGAGEMENTS
- 55+ NEW FOLLOWERS GAINED IN A 5-DAY CAMPAIGN
- \$0.38 COST PER PAGE VIEW
- \$1.80 COST PER FOLLOW/LIKE
- MULTI-PLATFORM FACEBOOK & INSTAGRAM ADVERTISING CAMPAIGNS
- LOCAL & NATIONAL AUDIENCE TARGETING STRATEGIES



LET'S CREATE SOMETHING INTENTIONAL



+580-513-4600



+580-513-1243



@texomaeditagency



hello@texomaedit.com

All branding, content, and creative direction featured throughout this portfolio
were designed and curated by Texoma Edit Agency.

