CREATIVE PORTFOLIO

TEXOMA EDIT AGENCY IS A FULL-SERVICE CREATIVE MARKETING AGENCY SPECIALIZING IN SOCIAL MEDIA MANAGEMENT, BRANDING, PHOTOGRAPHY, AND DIGITAL STRATEGY. WE HELP BUSINESSES BUILD INTENTIONAL ONLINE PRESENCES THROUGH ELEVATED VISUALS, THOUGHTFUL STORYTELLING, AND CONTENT DESIGNED TO CONNECT.



TEXOMA EDIT
DIGITAL MARKETING AGENCY

WHO WE ARE

TEXOMA EDIT AGENCY WAS FOUNDED WITH A PASSION FOR HELPING BRANDS STAND OUT WITH CONFIDENCE AND CLARITY. BASED IN TEXOMA, WE WORK CLOSELY WITH BUSINESSES TO CREATE STRATEGIC, VISUALLY COMPELLING CONTENT THAT REFLECTS WHO THEY ARE AND WHERE THEY'RE GOING. FROM SOCIAL MEDIA MANAGEMENT TO BRANDING AND PHOTOGRAPHY, OUR WORK IS ROOTED IN CREATIVITY, CONNECTION, AND COMMUNITY.



WITH OVER 7 YEARS OF EXPERIENCE IN DIGITAL MARKETING, BRANDING, AND CONTENT CREATION, WE COMBINE STRATEGY WITH CREATIVITY TO DELIVER IMPACTFUL MARKETING SOLUTIONS TAILORED TO EVERY CLIENT.

CREATIVE SERVICES



- SOCIAL MEDIA STRATEGY & MGMT
- BRAND DEVELOPMENT
- DIGITAL ADVERTISING
- PHOTOGRAPHY & CONTENT CREATION
- GRAPHIC DESIGN
- WEB DESIGN

REBA’S PLACE SOCIAL MEDIA CONTENT FOCUSED ON SHOWCASING THE RESTAURANT’S ENERGETIC ATMOSPHERE, SIGNATURE DISHES, SPECIALTY COCKTAILS, AND GUEST EXPERIENCE. THROUGH STRATEGIC PHOTOGRAPHY AND BRANDED CONTENT CREATION, THE PROJECT HIGHLIGHTED THE PERSONALITY AND HOSPITALITY BEHIND THE BRAND WHILE INCREASING AUDIENCE ENGAGEMENT ONLINE.

PROJECT #1




REBA'S
Place





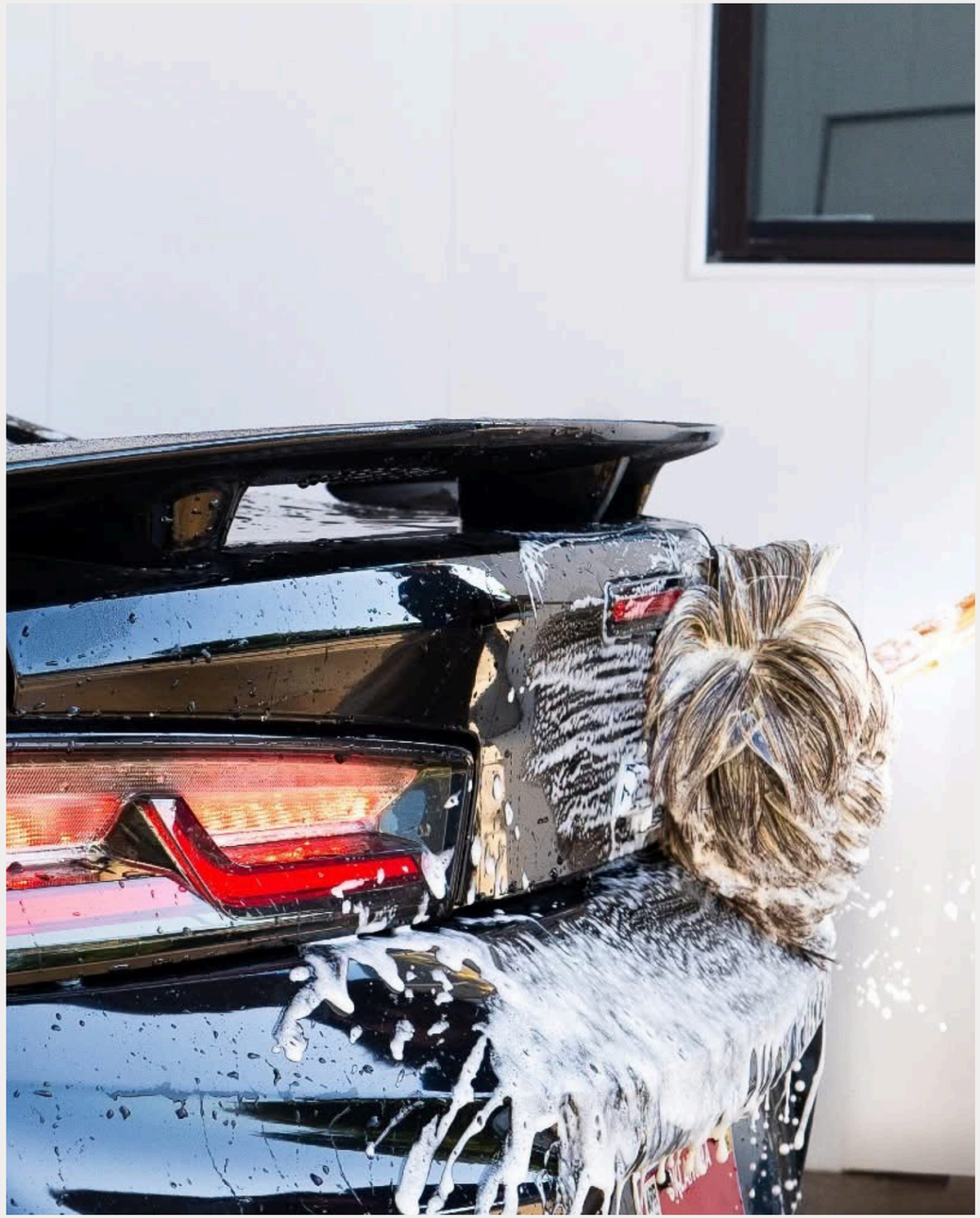

REBA'S
Place




RedAle
IPA
1890
ORIGINAL
IRON MONK
REBA'S
Place
VOODOO RANGER

PROJECT #2

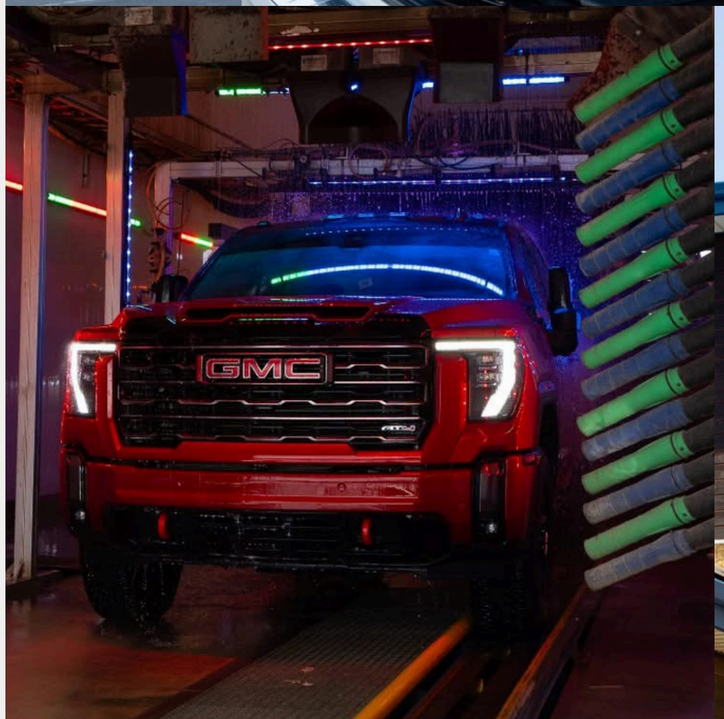
THIS PROJECT CENTERED AROUND CREATING HIGH-IMPACT VISUAL CONTENT FOR A LOCAL CAR WASH BRAND. THROUGH DYNAMIC PHOTOGRAPHY, BRANDED CAMPAIGNS, AND SOCIAL-FIRST CONTENT, THE GOAL WAS TO ELEVATE THE CUSTOMER EXPERIENCE WHILE SHOWCASING THE PROFESSIONALISM AND ENERGY BEHIND THE BUSINESS.



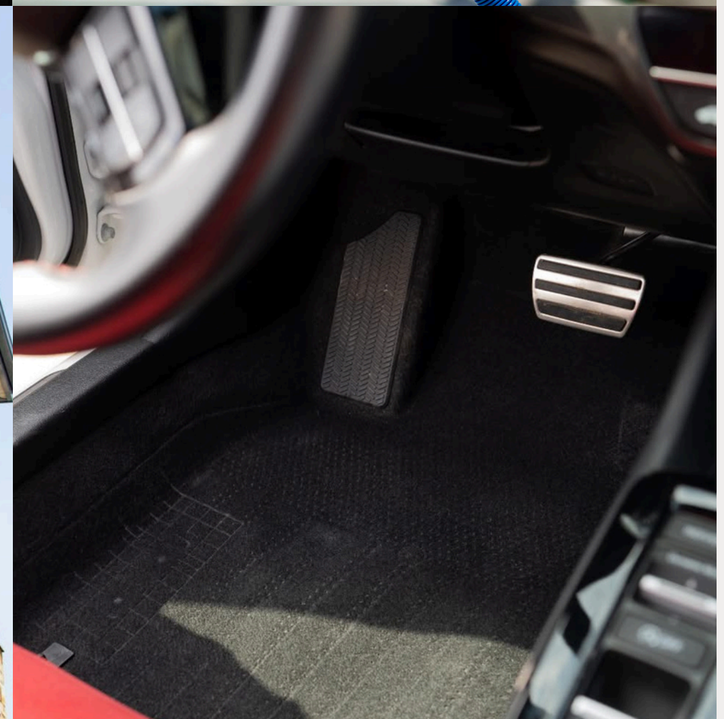



OKLAHOMA
WE
TRUST
POLICE




GMC


Car Wash



THIS HOSPITALITY-FOCUSED PROJECT WAS DESIGNED TO SHOWCASE ELEVATED DINING, REFINED CUISINE, AND THE OVERALL GUEST EXPERIENCE THROUGH INTENTIONAL VISUAL STORYTELLING. WITH A STRONG FOCUS ON HIGH-END DISHES, CURATED PRESENTATION, AND ATMOSPHERE, THE CONTENT HIGHLIGHTED THE RESTAURANT'S SOPHISTICATED DINING EXPERIENCE IN A WAY THAT FELT MODERN, INVITING, AND VISUALLY COMPELLING.

PROJECT #3










PROJECT #4

CONTENT CREATED FOR MURRAY STATE COLLEGE FOCUSED ON CAPTURING GRADUATION CELEBRATIONS AND COMMEMORATING AMERICA’S 250TH BIRTHDAY THROUGH ENGAGING VISUAL STORYTELLING. THROUGH EVENT PHOTOGRAPHY AND STRATEGIC SOCIAL MEDIA CONTENT, THE PROJECT HIGHLIGHTED STUDENT ACHIEVEMENT, SCHOOL PRIDE, AND COMMUNITY CELEBRATION WHILE STRENGTHENING THE COLLEGE’S DIGITAL PRESENCE.



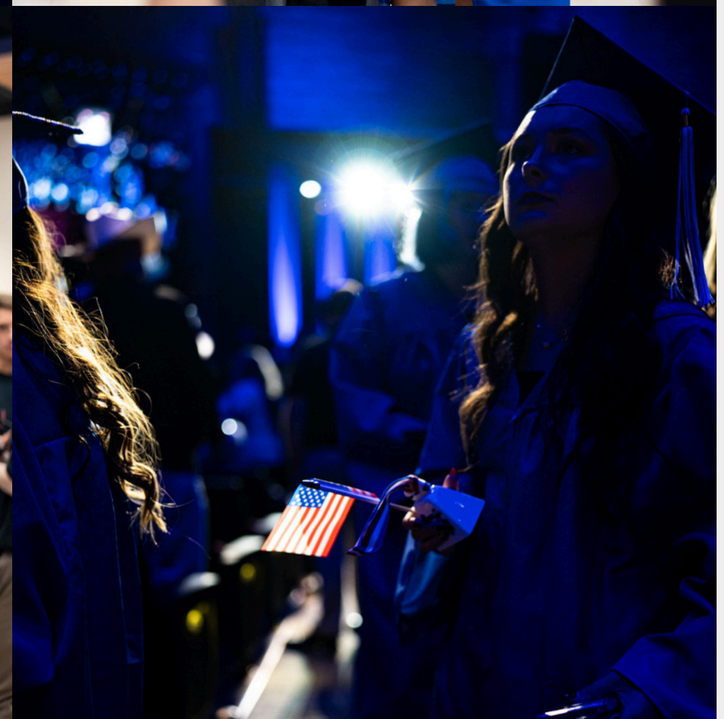

CONGRATULATI
RADUATES




2025-2026
PRESIDENT'S
LEADERSHIP
ACADEMY
Life
is
lived
in




GRADUATE!

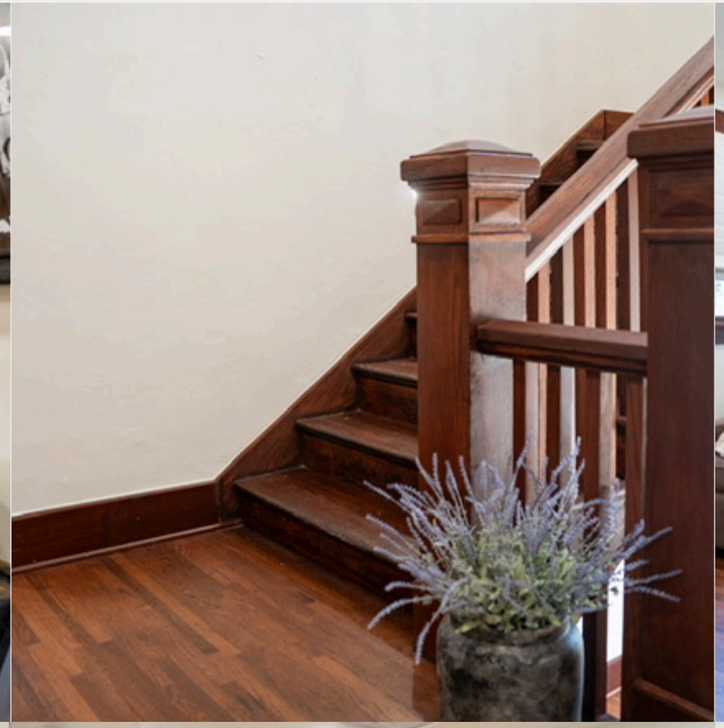


THIS BOUTIQUE HOSPITALITY PROJECT WAS DESIGNED TO BRING THE 1919 HOTEL'S DISTINCTIVE BRAND AND GUEST EXPERIENCE TO LIFE THROUGH INTENTIONAL VISUAL STORYTELLING. WITH A FOCUS ON ELEVATED ACCOMMODATIONS, THOUGHTFUL DETAILS, CURATED SPACES, AND THE CHARACTER WOVEN THROUGHOUT THE PROPERTY, THE CONTENT SHOWCASES THE HOTEL AS MORE THAN A PLACE TO STAY, BUT AN EXPERIENCE WORTH REMEMBERING. EVERY ELEMENT WAS CAPTURED WITH A REFINED, EDITORIAL APPROACH THAT FEELS WARM, SOPHISTICATED, AND UNIQUELY 1919.

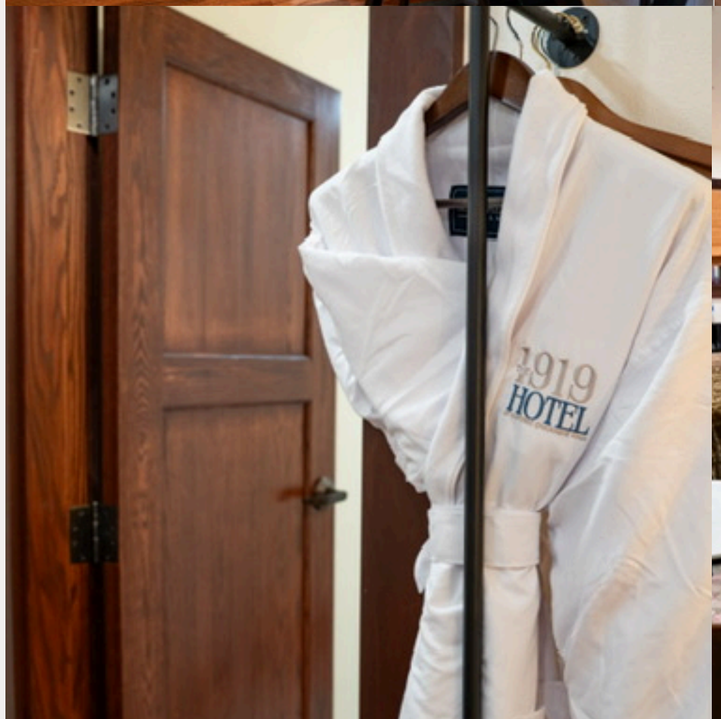
PROJECT #5










1919
HOTEL





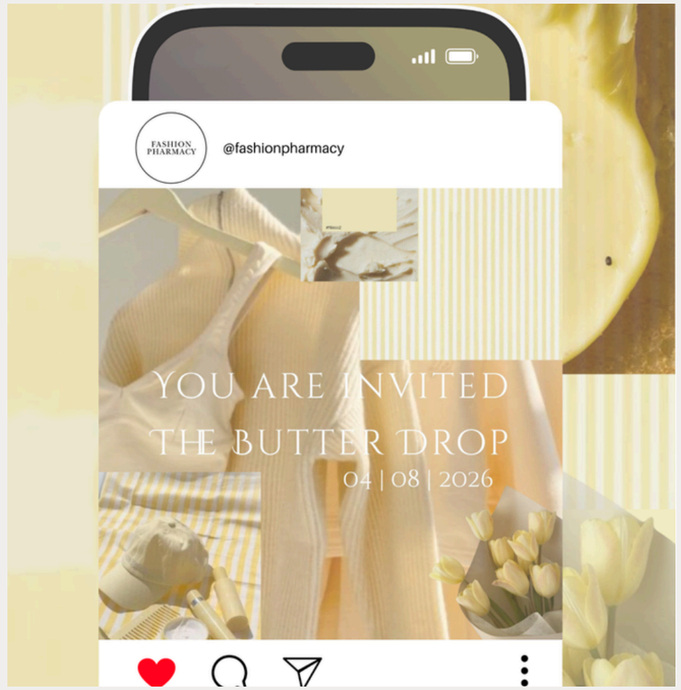
PROJECTS



LOGO DESIGN



SOCIAL CAMPAIGN



PAID MEDIA STRATEGY

PROJECTS



LOGO DESIGN



SOCIAL CAMPAIGN



PAID MEDIA STRATEGY

BRAND APPLICATIONS

The 1919 HOTEL
AT HISTORIC CHICKASAW HALL

THE 1919 HOTEL
AT HISTORIC CHICKASAW HALL

THE 1919 HOTEL
AT HISTORIC CHICKASAW HALL







RECENT MONTHLY RESULTS

MURRAY STATE COLLEGE | 2026

- 176K+ COMBINED SOCIAL MEDIA VIEWS
- 105K+ ACCOUNTS REACHED ACROSS FACEBOOK & INSTAGRAM
- 24 PIECES OF CONTENT CREATED IN ONE MONTH
- 15K+ FACEBOOK ENGAGEMENTS
- 6.5K+ PROFILE VISITS GENERATED
- 45K+ VIEWS ON HIGH-PERFORMING ORGANIC CONTENT
- 77+ NEW FOLLOWERS GAINED IN 30 DAYS
- MONTH-OVER-MONTH GROWTH ACROSS ALL MAJOR METRICS
- STRATEGIC CONTENT FOCUSED ON AUDIENCE GROWTH & ENGAGEMENT

THE VENUE | 2026

- 14K+ COMBINED CAMPAIGN VIEWS
- 9.6K+ USERS REACHED THROUGH TARGETED ADVERTISING
- 370+ LINK CLICKS GENERATED
- 259+ WEBSITE PAGE VIEWS DRIVEN
- 1.3K+ CAMPAIGN ENGAGEMENTS
- 55+ NEW FOLLOWERS GAINED IN A 5-DAY CAMPAIGN
- $0.38 COST PER PAGE VIEW
- $1.80 COST PER FOLLOW/LIKE
- MULTI-PLATFORM FACEBOOK & INSTAGRAM ADVERTISING CAMPAIGNS
- LOCAL & NATIONAL AUDIENCE TARGETING STRATEGIES



LET’S CREATE SOMETHING INTENTIONAL

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All branding, content, and creative direction featured throughout this portfolio were designed and curated by Texoma Edit Agency.